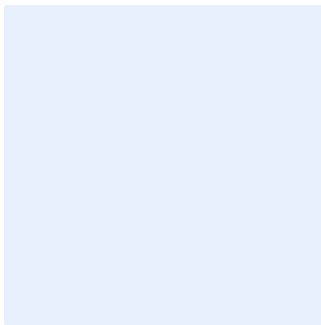


NEW ENTREPRENEUR SUCCESS STORY: TITLE

NEW ENTREPRENEUR PICTURE



NEW ENTREPRENEUR

Maria Ines Landim Te

Company name

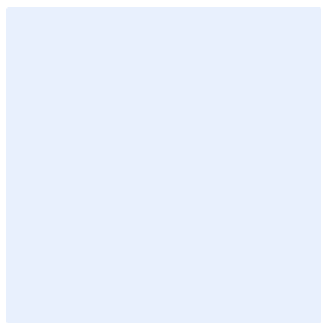
Website

Business sector

Local contact point (IO)

"Quote": (to be filled by IO)

HOST ENTREPRENEUR PICTURE



HOST ENTREPRENEUR

Name (Country)

Company name

Website

Business sector

Local contact point (IO)

"Quote": (to be filled by IO)

Exchange period: from 31/07/2021 to 14/02/2022

Please, answer these questions about your experience with the Erasmus for Young Entrepreneurs Programme.

Could you tell us about yourself and your business plan?

I am a Media and Communications graduate and my business plan revolved around having a merchandise store installed in cinema theatres. My aim was to increase the attendance of film lovers to the cinema and create a deeper emotional connection with the films to go to watch.

How was your professional situation before taking part on the Erasmus for Young Entrepreneurs programme?

I had just graduated and was looking for fieldwork experience opportunities.

Why did you decide to participate on this programme?

I decided to take part on this programme because I wanted to learn more about how to manage a business and get work experience at the same time.

What activities did you undertake during your stay in (Spain)?

During the programme, I became responsible for product photography, social media manager and documents translator, as I was fluent in more than one language.

What skills/knowledge have you gained thanks to this programme?

I have gained marketing skills and learned more about product photography. I have also learned about community management and how to develop an online community.

How have you contributed/benefited the host entrepreneur?

I have offered my linguistic skills to help on their projects as well as my photography skills.

What are the main benefits of taking part on this programme as a new entrepreneur?

I believe that the main benefits of taking part on this programme are the great advantage of living in a different country and learn about a different culture for a few months. Since I was living alone, I had to learn about being independent and relied on the linguistics skills I carried. At the company I was working for, I was giving enough freedom to explore my abilities and find news ones.

How did this exchange help you improve your business plan? What is your plan for the future?

This exchange helped me understand the important of understand the key target audience a project is aimed for, which is something I can take for my business plan. I do not have current plans in going forward with my business plan.

Would you recommend the Erasmus for Young Entrepreneurs programme to others? Why?

I would definitely recommend this programme to others, as it can help prepare them for the real world and it is a space where they can grow and make possible contacts for the future. They also can be given opportunities to learn new skills, which is great.

Add video/picture together if possible



Erasmus for Young Entrepreneurs provides European entrepreneurs the chance to share and gain relevant business skills. As a new entrepreneur, you will learn from an experienced entrepreneur and benefit from on-the-job training in a small or medium-sized company in another participating country. As a host entrepreneur, you can benefit from fresh and innovative ideas from a motivated new entrepreneur.

Would you like to participate? You can get in touch with your [local contact point](#).